



Strategic Alliance 4.0 Advised Equity®

THE NEW SERVICE DESIGN FOR ECONOMY 4.0 -
VALUE ADDED TO REDUCE RISK AND RAISE
PERFORMANCE OF CAPITAL





30 YEARS EXPERIENCE – HUMAN ASSETS

ARE:

- GROWN in a **FAMILY** BUSINESS
- MD & CEO in **FAMILY OWNED** ENTERPRISES
- EXPANSION from DACH to **GLOBAL**
- From PRODUCT to **SOLUTION** PROVIDER
- OWNERSHIP to **USERSHIP** BUSINESS MODELS
- AUSTRIAN EXPERT to **HIDDEN CHAMPION**



MAIN TOPICS OF ENTREPRENEURS

ARE:

- SALES and LACK OF **CUSTOMER** EXPERIENCE
- INEFFECTIVE **ORGANISATIONS**
- EXPIRED **BUSINESS MODELS**
- INEFFICIENT **GROWTH PATTERNS**
- TIGHT BRANCH **FOCUS & STRUCTURES**
- INFORMATION and **INNOVATION POWER**



THE STRATEGIC ALLIANCE FOR ECONOMY 4.0

DELIVERS:

- ENTREPRENEURIAL **KNOW-HOW & PEOPLE**
- **ADVISORY SERVICES** for SENIOR and C-LEVEL
- KOOPERATIVE **NETWORKS & TECHNOLOGIES**
- **EQUITY & LIQUIDITY** for GROWTH
- TALENT & **SUCCESSOR MANAGEMENT**
- FUTURE USPs against **EQUITY SHARES**



ADVISED EQUITY® FOR ECONOMY 4.0

MEANS:

- MODERN **CONSULTING & VENTURE CAPITAL**
- SERVICE DESIGN for **ECONOMY 4.0**
- COWORKING and **INNOVATION POWER**
- UPGRADING your BUSINESS **RESILIENCE**
- FASTER TRANSFER of **MARKET POTENTIALS**
- SOLUTION ORIENTED and **OUTSIDE VIEW**



ADDED VALUES - ADVISED EQUITY®

ARE AS FOLLOWS:

- WE TRANSFER **CHANGE** to **GROWTH**
- ATTENDANCE in **CHANGE MANAGEMENT**
- AVAILABILITY of **KNOW-HOW & NETWORK**
- INDEPENDENCY in **FINANCIAL DESIGN**
- LOWERING RISKS and **BOOSTING ROI**
- CONTRIBUTION for **(WORK-)LIFE BALANCE**



INVESTMENT FOCUS - ADVISED EQUITY®

IS AS FOLLOWS:

- BUSINESS in **UNIQUE SELLING PROPOSITION**
- STAKEHOLDER ORIENTED & **FAMILY BUSINESS**
- CONSOLIDATED REVENUE **HIGHER € 10 Mio.**
- MARKET with **GROWTH POTENTIAL**
- TECHNOLOGY and **ADDED VALUE DRIVEN**
- CAPABLE **MANAGEMENT TEAM**



ADVISED EQUITY